



Kiwanis[®]
PENNSYLVANIA KIWANIS FOUNDATION

STRATEGIC PLAN
2020-2025

Vision Statement:

The Pennsylvania Kiwanis Foundation's impact improves the lives of children, youth, and the communities in which they live.

Mission Statement:

The Pennsylvania Kiwanis Foundation provides resources that enable children, youth, Kiwanis Clubs, and their communities to grow, learn, and thrive.

STRATEGIC PRIORITY #1: FINANCIAL ACCOUNTABILITY

GOAL #1: Increase the Foundation capital by further developing the Legacy Society

GOAL #2: Increase the Foundation income through fundraising initiatives

GOAL #3: Improve and implement different forms of giving

GOAL #4: Implement measures to ensure transparent and responsible finances

STRATEGIC PRIORITY #2: CONNECTIVITY

GOAL #1: Increase the Foundation's visibility with Kiwanis Clubs

GOAL #2: Enhance communication and collaboration with Kiwanis leaders, members, and Service Learning Programs (SLP)

GOAL #3: Improve collaboration and data sharing with Kiwanis District Office

STRATEGIC PRIORITY #3: BOARD DEVELOPMENT

GOAL #1: Develop a plan for recruiting new directors to the Foundation board

GOAL #2: Create and communicate clear roles and expectations for Foundation board directors

GOAL #3: Create and administer a well-developed and consistent orientation for new Foundation board directors

GOAL #4: Develop a Foundation board officer succession plan

GOAL #5: Offer professional development opportunities for Foundation board directors

STRATEGIC PRIORITY #4:

COMMUNITY IMPACT

GOAL #1: Strengthen the Foundation's scholarship program to enable future student success and affordable education

GOAL #2: Increase access to Foundation grants by encouraging quality applications which will impact local communities

GOAL #3: Extend the Foundation's focus on early learning beyond just the distribution of Early Learning Guides

GOAL #4: Strengthen the relationship with Service Leadership Programs to help youth build leadership skills and become contributors to their communities